

# HealthyAlways.com

India's first Health Care Portal that works as a PR tool from your website !

## Complete Patient Engagement System



**CARECODE**  
ENGAGEMENTS PVT. LTD.

Build an extremely strong digital reputation by engaging your new and existing patients online

## HealthyAlways.com

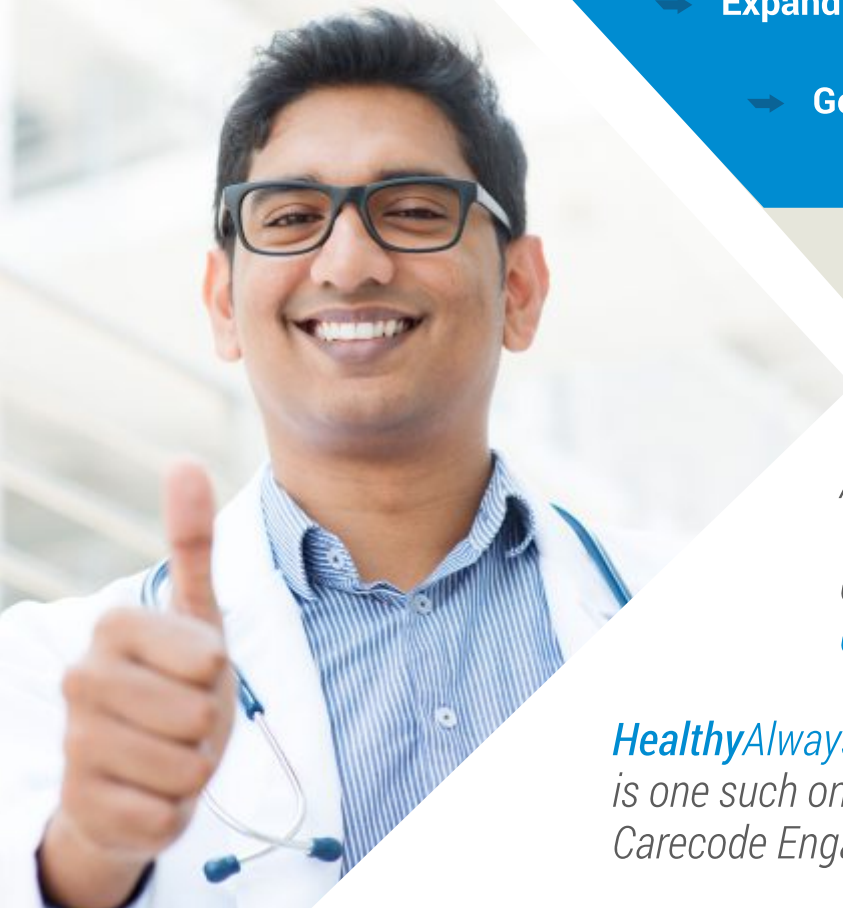
HealthyAlways.com is India's first health care portal that integrates a reservoir of Frequently Asked Questions (FAQ) of various doctors & Healthcare solution providers like you, under one platform.

Patients can deep search and correlate their queries within the FAQ page of your Individual Practice or from "Your Own Website." They can also ask a unique question or second opinion absolutely free of cost. This helps them strike a conversation and know you better before making a booking.

HealthyAlways works as a Public Relationship tool that brings inbound leads of patients within markets you want to target. We welcome you to Healthy Always family of doctors where you can showcase your practice, answer questions and Wish Your Patients Healthy Always!

## ADVANTAGES of using HealthyAlways!

- Complete Patient Engagement Software
- Best for Busy Doctors
- Enhance your Digital Reputation
- Expand your Market Space & go social
- Get bookings online



At Carecode Engagements Pvt. Ltd. we master the narrow speciality of enhancing the *doctor to patient engagement ratio*.

*HealthyAlways.com* is one such online product of Carecode Engagements Pvt.Ltd.

## HOW DOES IT WORK ?



Enhance the **Doctor to Patient Engagement Ratio** through Questions & Answers (Q&A)

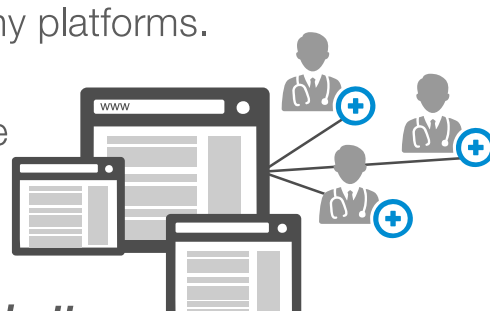


Set up a **free Question and Answer Widget** (in your website as well) and get connected with many patients **around the world & your neighborhood**



**HealthyAlways.com is a PR tool** that helps you broadcast your knowledge in the form of Questions & Answers on many platforms.

Add multiple doctors and become a **Virtual Multi Speciality Clinic / Hospital online**



*Now your patients will know you better*

## FAQ

### What is our objective ?

Our Objective is to bring doctors closer to the patients in a care centric manner.

### What is different in HealthyAlways ?

HealthyAlways goes beyond simply booking doctors or listing them but engages the patients around your area of practice with a module to connect with you in a PR centric way.

### How does Carecode Engagements Pvt. Ltd. generate revenue?

We charge the doctor/ healthcare institution an annual subscription fee for the software we provide

### Why should patients trust healthy always with personal questions?

At HealthyAlways, we have taken utmost care for patient's questions to remain private and confidential. Each patient is identified by a unique key, known only to the respective doctors.

### How does a patient find the right doctor?

The closest match that appears between the visitor's question and the doctor's answer within the chosen speciality and location would help the patient find the right doctor. More the doctor answers questions the better is the chance for being searched.

### Why should the doctor answer for free? I am a busy doctor.

Answering increases your digital reputation and increases your search-ability index(on all search engines). At least having 5 answers with an autoresponder would help sustain your image online.

